



CITY OF LODI COUNCIL COMMUNICATION

AGENDA TITLE: Adopt resolution approving matching grant application of G-REM, Inc. for public art project to be located at the Vintner's Square Development. (\$40,000) (COM)

MEETING DATE: October 5, 2005

PREPARED BY: Tea Silvestre, Community Center Director

RECOMMENDED ACTION: Adopt resolution approving matching grant application by G-REM, Inc. for funding of public art project to be located at the Vintner's Square Development.

BACKGROUND INFORMATION: The City's Public Art Policy was adopted by Council in 2001 for the purpose of "promoting permanent works of art accessible to the general public throughout the City." The administrative policies state also that "The City will encourage the inclusion of visual arts in new public and private development projects through the development review process" and that "Projects receiving matching funds must provide a clear public benefit and advance the City's public art goals."

Since 2001, 2% of private development impact fees have been set aside for the purpose of funding public art projects. As of June 30, 2005, the Public Art Fund balance was \$519,583. To date, no projects have been funded from this account. (The City's first public art project, the Sandhill Crane sculpture, was paid for by Public Works/Transit.)

At the time of G-REM's original application in 2002, then-Community Development Director, Rad Bartlam encouraged them to include a public art component with the understanding that matching grant funding would be available.

G-REM, Inc. submitted their application for matching grant funding of a public art project on August 18, 2005. The project will be located at the northwest corner of the Vintner's Square development (at Highway 12 and Westgate Drive). The total project budget is estimated at \$96,365; and the grant request is for the maximum allowable of \$40,000. A sketch and description of the project as well as an excerpt of the project description are attached.

As required, the matching grant application and project was reviewed by Lodi's Public Art Advisory Board at their last regular meeting on August 31, 2005. The Board unanimously approved the application (minutes also attached).

FISCAL IMPACT: None.

APPROVED:

A handwritten signature in dark ink, appearing to be "Blair King".

Blair King, City Manager

FUNDING:

The funding for public art (and this grant) is made available through 2% of development impact fees which have been collected and set aside for this purpose. The Vintner's Square development includes both commercial and residential development, and has contributed approximately \$30,000 to the City's Public Art Fund as part of their overall payment in development impact fees.


James R. Krueger, Finance Director


Tea Silvestre
Community Center Director

TS

Attachments

cc: Community Development Director



Iron surface



Background Color Sample



Sample of Lignum Vitae



grape branch

Bird sample



Bird & Grape Vine Sample



background base of stone for house

Venture Square Proposal



Iron surface detail



Sample of Lignum Vitae

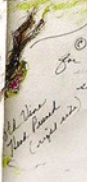


fly detail



field of flowers sample

red tile



© Rennerfleur 2005 for Rennerfleur Studios

scale 7" = 1 ft.



Stained bird "watching"

MATCHING GRANT APPLICATION **G-REM, INC VINTNER'S SQUARE**

PROJECT DESCRIPTION:

This project comprises an artistic decorative tile and stone wall, curved at the Southwest corner of Vintner's Square. Susan Dannenfelser and Kirk Beck will create a painterly tile mural featuring a panoramic view of the regional landscape, with rolling hills, grape vineyards and corbels. Wildlife elements will be included. A smaller piece will be included for the Southwest Corner of the development.
#1 P.2

NARRATIVE AND SUPPORT MATERIALS

1. SCOPE OF THE PROJECT

This project will be an incorporation and collaboration with G-Rem, Inc to create a tile mural on the curved corner wall at the northwest corner of the Vintner's Square development. A secondary smaller curved corner wall section will enhance the southwest corner of the development.

The artists will design, fabricate and install the painterly landscape mural tiles, meeting all documentation requirements, for the sum of \$60,000.

2. APPLICANT PROFILE

The Geweke family of companies was founded in 1966, and is based in Lodi. Daryl and Opal came to Lodi after they purchased the Green Ford auto dealership. Though the core business is the ownership and operation of auto and RV dealerships, their business interests extend to focused-service hotels, mini storage, and shopping centers. The current portfolio of businesses include 6 auto dealerships, 2 RV dealerships, 3 hotels operating with 3 under construction and 4 in development, a mini storage facility, and 2 shopping centers under construction. Daryl and Opal Geweke are the founding family members and actively lead the organization. Son Larry Geweke and daughter Jane Willett manage aspects of the businesses. 4 of Daryl and Opal's grandchildren are active in the organization as well.

3. GOALS AND PRIORITIES

It is important to the Geweke family that their developments, especially in Lodi, exhibit a pride of ownership, as the family develops its properties to hold through the generations. It is on this priority that the Gewekes agreed to incorporate a public art component to the Vintner's Square shopping center in Lodi.

4. PARTNERSHIPS/PARTICIPANTS/COMMUNITY INVOLVEMENT

This is a project involving only the G-REM and the Geweke Family Partnership and the artists and subcontractors hired by them.

5. PLANNING, PREPARATION, IMPLEMENTATION

We were recommended by Kondradt Bartlam, the former Community Development Director for the City of Lodi, to discuss the project with Ms. Robyn Burror, a public art consultant. Robyn developed our vision for public art at the SW corner of the project, which we perceived as an important 'Gateway' to the City of Lodi along Highway 12/Kettleman Lane. Using her experience and expertise in public art projects, she helped us match prospective artists with our concept, and coordinated the qualification and proposals for the artists selected.

6. BENEFIT TO COMMUNITY/APPLICANT

This public art project will benefit the citizens of Lodi in many ways. Like the Wine Visitor's Center, Veteran's Memorial, the train/transit station, Carnegie Forum, Hutchins Street Square, and other City landmarks, this public art project will be one more landmark that residents can be proud to show visitors. Additionally, travelers passing by and otherwise not expecting to stop in Lodi may be drawn to stop and admire the public art, which may in turn result in commerce that Lodi otherwise would not receive in terms of restaurant and retail patronage.

7. UNSERVED AND/OR UNDERSERVED POPULATIONS

This project is designed for anyone and everyone to enjoy and share. Locals will see it often as they either shop in the area or are driving to or from town on Highway 12. Passersby will have an opportunity to view the public art as they travel to or from their destination. The more than 350 employees who will work at Vintner's Square can visit the art on their lunch hour or breaks. Significant residential development is anticipated in this area, so many future residents will also have opportunity regularly be exposed to the public art. The content of the art, which includes plants, flowers, and birds, will appeal not only to viewers of all ages, but those with specific interests in these areas.

8. EVALUATION AND FOLLOW-UP ACTIVITIES

Robyn Burror, the public art consultant on the project, will be responsible for overseeing the artist's activities, schedule, quality of work, in conformance with the artist's original proposal. Robyn will also coordinate the unveiling and a reception upon the completion of the project.

DANNENBECK

Ceramic Tile
Etched Metal

Natural Stone
Wood

Susan Dannenfelser

Born: San Mateo, Calif.
Education: B.A. University of California, Berkeley
M.A. University of California, Berkeley
M.F.A. University of California, Berkeley

Kirk Beck

Born: Oakland, Calif.
Education: B.A. University of California, Berkeley
California State Licensed Contractor B1
and C54 Tile Specialty License

COMMISSIONS and AWARDS:

- 2004 *Intersection: East Meets West*, mural, private residence, Albany, Calif.
- 2004 Finalist: Stockton Events Center Competition, (still under consideration)
- 2004 Finalist: Fountain and Sundial Competition, Clark Kerr Campus, U.C. Berkeley
- 2004 *Transformative Visions: "Magnolia Jo" Mural*, private residence, Berkeley
- 2004 *The Oracle Floor with Views of Mt. Fuji*, tile floor installation, Clearlake, Calif.
- 2004 *Wind in the Pines*, Arts and Crafts style sculptural fireplace, Piedmont, Calif.
- 2003 *Four Feathered Grotesqueries Sculptures*, Danville, Calif.
- 2003 *Monet meets Rookwood*, Sculptural Vessel, Woodside, Calif.
- 2003 French Narrative Panel: *"Tall Tales"*, kitchen mural, Berkeley, Calif.
- 2003 *Treading Water*, Trompe l'oeil fountain installation, Los Altos, Calif.
- 2003 *Inhabited Cymbidium*, Mosaic Wall Mural, Los Altos, Calif.
- 2002 *Blue Moon and Dogwoods*, Woodburning Stove Surround, Berkeley, Calif.
- 2002 *Falling Leaves on Water*, Trompe l'oeil floor relief sculpture, Berkeley, Calif.
- 2002 *Dolphin Sea Wall Fountain*, Private Residence, Pebble Beach, Calif.
- 2002 *River Runs Through It*, Fountain Trompe l'oeil Fish Installation, Woodside, CA.
- 2001 *Hotel Logo and Bears and Forest Panels*, Disney's
Grand Californian Hotel, Anaheim (Exterior Main Entryway Column))
- 2001 French Narrative Triptych. *La Vintage*, Priv. Res. , Woodside, Calif.
- 2001 *Giverny Garden Fireplace*, Private Residence, Orinda, Calif.
- 2001 *White Water Fountain*, Private Residence, Oakland, Calif.
- 2001 *Farewell Sunflower Memorial*, Lafayette Bike Trail, Lafayette, Calif.
- 2000 *Dancing Bears Mural*, Disney's Grand Californian Hotel, Anaheim
- 2000 *California Native Bird Grotesqueries*, Disney's Grand Californian Hotel
- 2000 *Moroccan Waterways*, Private residence, Napa, California

P.O.Box 1153

Lafayette, CA 94549

925-283-8875 phone

925-283-2049 fax

Kirk Beck
C-54 Lic. No. 382555

Susan Dannenfelser
M.F.A. Sculpture UCB

- 2000 *The Frog and the Prince*, Storytelling Fountain, Portola Valley, Calif.
- 2000 *Black Oaks and Roses*, Fountain and Pool Installation, Woodside, Calif.
- 1999 *Crop Circles and other Phenomenon*, Jupiter II Restaurant, Walnut Creek
- 1999 *Egyptian Waterlily* Spa and Pool, Woodside, Calif.
- 1999 *Red Dots and Insects*, Kitchen Installation, Lafayette, Calif.
- 1998 *Transformative Visions*, Gateway for the Sacramento Light Rail, Butterfield Station
- 1998 *Ravenna Remembered*, Entrance and Balcony floor designs S.F., CA
- 1998 *Pompeii Greets the Pacific*, Loggia floor mosaic, San Francisco, Calif.
- 1998 *Papyrus Shadow Pool*, San Francisco, Calif. (Ron Lutsko, Jr.)
- 1998 *Endangered Frog Fountain*, San Francisco (Lutsko)
- 1997 Antique Mexican Paver Reproductions, Napa, Calif. (Orkin)
- 1997 *Morning Glories, Lizards, and Bugs*, Bathroom Surround, Lafayette, Calif.
- 1997 *Tulip Garden Arch*, Bathroom Surround, Orinda, Calif.
- 1997 Sonoma Replica Tiles, Bathroom Remodel, Berkeley, Calif.
- 1997 Frog Appliqué Kitchen Installation, Orinda, Calif.
- 1996 Monterey Arts and Crafts Tiles and Fixtures: featuring local flora and fauna throughout the home, including Pacific Grove Murals, Carmel, Calif.
(collaboration with Heath Tile, Sausalito) Projects International Design Group
- 1996 *Greek Symphony Fireplace Surround*, Walnut Creek, Calif.
- 1996 *'Camou' Cat* Birdbathe, Copper, Brass, and Stone (install. Monterey)
- 1996 Hand-painted Mexican High-Fire Tile Replicas, Kitchen remodel, Orinda
- 1996 Greek-Key Door Surround Reproduction, Berkeley, Calif.
- 1995 Tile Heritage Award, National Tile Competition, Detroit, Michigan
- 1995 Jupiter Pizza Oven Surround, Jupiter Pub, Berkeley
- 1995 *Native California Fauna*, collaborative tile installation, Orinda
- 1994 *Transformative Visions* Gateway Proposal Presentation, Sacramento, Calif.
- 1993 Bay Area Red Cross, Holiday Card Designs, *Winter's Solstice* and *Old Friends*
- 1992-3 Untitled, Etched and Patinaed Copper. Morgan Hill, Calif. (Lutsko)
- 1991 *Blue Oak Arbor*, Copper Column Installation, Morgan Hill (Lutsko)
- 1990 Lucille Salter Packard Children's Hospital at Stanford, Palo Alto, Five Outdoor Sculptural Installations, inc. *The Lark Mural*, Porcelain (Peter Wright Shaw)
- 1989 *Frog into Princess*, Birdbathe, Porcelain, Copper, Cement, Berkeley, Calif.
- 1988 *Underground Tree*, Cement, Etched and Patinaed Copper, Portola Valley (Shaw)
- 1988 *Water Garden*, Porcelain, Cement, Wood, Stone, Water. Portola Valley (Shaw)
- 1987 *End of the Line*. Sacramento Light Rail Pavement Piece, Cement, Porcelain, Copper, Stone, for the Sacramento Metropolitan Arts Commission
- 1984 Proposal for Light Rail Pavement Piece, *End of the Line*
- 1982-3 California Arts Council/National Endowment for the Arts Grant, Artist in Residence , Sculpture
- 1981-2 California Arts Council/National Endowment for the Arts Grant, Artist in Residence, Sculpture
- 1980 The Eisner Award for Outstanding Achievement in Sculpture. University of California, Berkeley

Prior to formalizing their collaborative efforts under the name of Dannenbeck Studios, Susan exhibited her sculptural work widely throughout the United States. She had two one person shows at The Quay Gallery, San Francisco, and two at Eaton/Shoen Gallery also in San Francisco. Her numerous group exhibitions include Syntex Gallery, Palo Alto; John Michael Kohler Arts Center, Sheboygan, Wisconsin; Art Forum Gallery, Singapore; Gallery of the Muses, Berlin, Germany; Peace Garden Proposal Exhibition, Washington D.C.; Crocker Art Museum, Sacramento; University Art Museum, Berkeley; Transamerica Occidental, Los Angeles; Transamerica Pyramid, San Francisco; San Francisco Museum Of Modern Art, Pewabic Pottery, Detroit, Michigan; Walnut Creek Civic Arts Gallery, and the Contract Design Center, San Francisco. University exhibitions include Sonoma State, University of California, Riverside, Washington State, Memphis State, San Jose State, St. Mary's College, Mills College, Humbolt State, University of California, Berkeley, and California College of Arts and Crafts.

Susan's work is included in many public and private collections, and has been reviewed or reproduced in numerous publications including ARTFORUM, ARTWEEK, San Francisco Chronicle, San Francisco Examiner, San Francisco Magazine, Oakland Tribune, Contra Costa Times, Contra Costa Sun, Images and Issues, Architectural Digest, San Francisco Focus, Ceramics Monthly, Craft Horizons, Orange County Register, Disney Magazine, Style 1900, and American Bungalow.

In addition to exhibiting, Susan has taught sculpture at the University of California, Davis, San Jose State University, University of California, Berkeley, and at St. Mary's College, Moraga. She has also taught art to elementary school, middle school and preschool students. Most recently she has taught several two day workshops entitled *Contemporary Tile Making* for the California College of Arts and Crafts and Kirk and Susan teamed up to teach a tile workshop for the Oakland Museum's special celebration of tiles. Susan is active in the arts community and has served on the board of Pro Arts Oakland from 1982-1987, and on the Hearst Art Museum Advisory board from 1990-1996. Kirk and Susan are both members of the Northern Californian Tile Artisans. *A complete resume is available upon request.*

Kirk is a licensed general contractor with a speciality C-54 license for tile installation. He has an extensive background in fine woodworking and building construction. Kirk is also very knowledgeable about the materials and techniques of his craft. His designs reflect this wide range of knowledge as well as his thorough understanding of how space can best be utilized. He brings to Dannenbeck the ability to realize all of our designs, with integrity to materials and fine craftsmanship. Kirk served on the board of the Tile Heritage Foundation from 1999 - 2004. A collaborative artwork, combining both wood and ceramic was included in a show recently at the Regional Center for the Arts in Walnut Creek, Calif. *Portfolio available.*

*References: Ron Lutsko, Landscape Architect
Lutsko and Associates
2818 18th St. S.F. 94110
1 (415) 920-2800*

*Edward Choi
Walt Disney Imagineering
Hong Kong Deluxe Hotel
Edward.H.Choi@disney.com*

*Mark Thompson, Sculpture Chr.
California College of Art
5212 Broadway
Oakland, Calif. 94618
1(510) 594-3600
mlt51@earthlink.net*

MEETING MINUTES
Art in Public Places Advisory Board
Wednesday, August 31, 2005

Hutchins Street Square
125 S. Hutchins Street, Lodi

A. Roll Call

Board Members Present: Baubie Fox, Laura Heinitz, Doug Kuehne and Roger Stafford

Board Members Absent: Donna Phillips

Staff Present: Tea Silvestre, Community Center Director

Welcome and Introductions

The meeting of the Art in Public Places Advisory Board was called to order at 12:05 pm on Wednesday, August 31, 2005 in the Cottage Room of Hutchins Street Square. Introductions of new board members Baubie Fox (Parks & Recreation Commission Liaison) and Doug Kuehne (Planning Commission Liaison) were made.

B. COMMENTS BY THE PUBLIC ON NON-AGENDA ITEMS

None.

C. REGULAR AGENDA- Discussion Items

1. *Matching Grant Application – G-REM, Inc.*

Ms. Silvestre provided copies of the City's first Public Art/Matching grant application submitted by G-REM, Inc. The application was reviewed by the board members, and a short presentation was made by Dale Gillespie (G-REM) and Robyn Burror (Project Coordinator for G-REM). After discussion, a motion was made by Laura Heinitz to approve the application. Seconded by Baubie Fox.

Motion carried 4-0.

Ms. Silvestre informed the Board that the City Manager had requested a Board Member attend the City Council meeting and introduce the item for their consideration.

2. *Legion Park Fountain*

Ms. Silvestre introduced Steve Dutra (Parks & Recreation) who made a short presentation to the Board regarding the need to address the broken fountain at Legion Park. After discussion, the Board recommended that in light of the City's current budget situation, the statue in the fountain be fixed by a concrete contractor, and that the fountain itself be re-worked into the landscaping (no water feature).

3. *Centennial Art Piece*

Ms. Silvestre introduced this item. In light of the City's upcoming Centennial celebration, the City Clerk had requested that the Public Art Advisory Board

consider a project commemorating the City's 100th anniversary of incorporation. Placement for the finished project was suggested for Hutchins Street Square. After discussion, the Board recommended that the City incorporate a commemorative art project with the painting of the water tower. This would allow the most visibility to the citizens, and be the most cost and time effective way to accomplish something for the Centennial.

D. Comments by Advisors/Staff on non-agenda items.

Ms. Fox suggested that for future meetings held at noon, lunches be ordered for the Board. Ms. Silvestre confirmed that this could be done, but would have to be paid for by the advisors as there was no allowance in the public art budget for food.

E. Adjournment.

Meeting adjourned at 1:37 pm.

Respectfully submitted,

A handwritten signature in black ink, reading "Tea L. B. Silvestre", is written over a horizontal line. The signature is fluid and cursive, with a vertical line extending downwards from the end of the signature.

Tea Silvestre
Community Center Director

RESOLUTION NO. 2005-217

A RESOLUTION OF THE LODI CITY COUNCIL
APPROVING MATCHING GRANT APPLICATION OF
G-REM, INC., FOR PUBLIC ART PROJECT LOCATED
AT THE VINTNER'S SQUARE DEVELOPMENT

=====

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Lodi does hereby approve matching grant application of G-REM, Inc., for public art project located at the Vintner's Square Development in the amount of \$40,000.00.

Dated: October 5, 2005

=====

I hereby certify that Resolution No. 2005-217 was passed and adopted by the City Council of the City of Lodi in a regular meeting held October 5, 2005, by the following vote:

AYES: COUNCIL MEMBERS – Hansen, Johnson, and Mayor Beckman

NOES: COUNCIL MEMBERS – Mounce

ABSENT: COUNCIL MEMBERS – Hitchcock

ABSTAIN: COUNCIL MEMBERS – None



SUSAN J. BLACKSTON
City Clerk

K-1

Susan Blackston

From: Susan Blackston
Sent: Wednesday, October 05, 2005 7:52 AM
To: City Council
Subject: FW: G-REM, Inc.'s request for Public Art matching funds

-----Original Message-----

From: Dale Gillespie [mailto:dngillespie@yahoo.com]
Sent: Tuesday, October 04, 2005 5:16 PM
To: Susan Blackston
Cc: Blair King; Whitney Mustin
Subject: G-REM, Inc.'s request for Public Art matching funds

Dear Susan: Would you please forward this message to the Mayor and Council Members? Thank you.

Dear Mayor and Council Members:

Tomorrow evening you will hear a request from G-REM, Inc., for a matching fund request under the public art program. Though I am no longer with G-REM, Inc., I am proud to have worked on this project, and support its approval.

Certainly on the surface it would appear unwise to spend City funds at this time on public art. However, the City has been setting aside a portion of impact fees collected for new development specifically for this purpose for a number of years. It is my understanding this fund now totals over \$700,000., and that to date, no private entity has brought forth a public art project under the program. That will change tomorrow night as G-REM presents its proposal for a public art wall at the NE corner of Kettleman Lane/Hwy 12 and Westgate Drive. This exciting project will truly enhance one of Lodi's "Gateways", and further positively identify Lodi as a unique community. The \$40,000. request by G-REM, although the maximum allowed, falls short of a match, as the total project cost is over \$93,000. Impact fees collected by the City for the Vintner's Square project have generated over \$33,000. into the public art fund. I hope you will agree that these numbers add up to a project worth funding.

I strongly support this project, and hope that you as the City policy makers will also. Please call me at 712 4990 if you have any questions.

Sincerely,

Dale N. Gillespie

Yahoo! Mail - PC Magazine Editors' Choice 2005
<http://mail.yahoo.com>